KEVON GREENE

WEB DEVELOPER AND DIGITAL PRODUCT DESIGNER

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Web developer and UX/UI designer with 10+ years building responsive websites, enterprise CMS experiences and interactive tools. Combines React, Next.js, TypeScript and AI-assisted coding with backend integration and product planning. Translates business goals and user needs into clear requirements, reusable interfaces and practical implementation plans.

CAREER HIGHLIGHTS

AI-Assisted Coding

AI-assisted prototyping and iterative web application development from concept to launch.

Next.js and React

Reusable interfaces built with Next.js, React and TypeScript for accessible and responsive digital experiences.

Backend Integration

APIs, backend services, CMS content and Node.js development tooling.

Product Strategy

Product scope, user flows, feature priorities and delivery planning.

PRODUCT DEVELOPMENT

Independent projects and development practice | 2026

- Use AI-assisted coding to prototype web application features and iterate on implementations.
- Develop reusable interfaces with Next.js and React; connect JavaScript interfaces with APIs, backend services and CMS content.
- Defined ApplyPilot requirements for job discovery, PDF resume matching, application autofill and saved applicant data; planned feature priorities and background workflows.

CAREER

Digital Designer and Developer | Sep 2024 - Jan 2026 @ First Horizon Bank

- Built responsive Sitecore marketing and product pages, translating campaign briefs and brand requirements into reusable CMS modules.
- Developed React, TypeScript and GSAP interfaces with attention to keyboard access, mobile behavior and performance.
- Partnered with marketing, content, product and compliance teams through design reviews and release QA; used analytics and A/B testing to guide page updates.

Senior Front End Developer | Sep 2018 - Aug 2023 @ Warner Bros. Discovery

- Created digital ads and interactive content; standardized reusable templates and led a redesign that increased user interaction by 30%.
- Built responsive campaigns and modular content in Salesforce Marketing Cloud Content Builder; supported CNN email work with AMPscript and Litmus QA.
- Worked with creative, editorial, marketing and product partners to carry requirements through design, coding, review and production.

Freelance UI/UX Designer & Developer | Apr 2016 - Aug 2018 @ Awesome Clients

- Created UI/UX concepts and responsive experiences for media and technology clients, translating Figma and Sketch designs into front-end implementations.
- Designed and developed GE's 100 Points of Power interactive map to make complex information easier to explore.

Interactive Designer & Developer | Jul 2014 - Apr 2016 @ Business Insider

- Designed interactive graphics and web features with journalists and technical teams; contributed to storytelling work that increased featured-story traffic by 25%.

SKILLS

Front End

- Next.js
- React
- JavaScript
- TypeScript
- HTML5 / CSS3
- GSAP

Backend and CMS

- REST APIs
- GraphQL
- Node.js development tooling
- Sitecore
- WordPress
- Adobe Experience Manager

AI and Product

- AI-assisted coding
- Prototyping
- Product scoping
- User flows
- Feature prioritization
- Technical planning

Design and Delivery

- Figma / Sketch
- Adobe Creative Suite
- Git/GitHub
- Accessibility
- Release QA
- Analytics / A/B testing

EDUCATION

The Art Institutes

Bachelor of Science in Graphic Design
2005 - 2008